

# News Release

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FOR IMMEDIATE RELEASE

January 11, 2008

## **Septentrio, Inc. Signs Western Latitudes to North American Sales Network**

**Los Angeles, CA** –Septentrio, Inc., the North American division of Septentrio Satellite Navigation nv, a leading manufacturer of high precision GNSS products for commercial, aerospace, and industrial applications headquartered in Leuven, Belgium, announced today that Western Latitudes, a wholly owned subsidiary of Meridian 104, Inc., has become the latest addition to their expanding North American distribution network.

Western Latitudes, based in Centennial, Colorado; is a well established value added reseller of high accuracy GPS products to both Survey and Machine Control markets, and will immediately start providing Septentrio's precise position, heading, and attitude products at all their current and future reseller locations across the United States, Canada, and Mexico.

"Western Latitudes has maintained unprecedented sales growth in North America by providing a unique combination of superior technologies and reliable customer service," says Chris Litton, Business Development Manager of Septentrio, Inc. "Septentrio is extremely pleased to be working with Western Latitudes; they are very important to our goal of expanding the availability of our innovative product solutions to the North American market, while also maintaining the highest level of customer satisfaction with our product support".

"Septentrio's unique ability to provide single-centimeter RTK, including precise heading and 3-D attitude measurements, in one compact receiver, is a very important product differentiator", said David Atkinson, President of Western Latitudes. "Septentrio's customer-oriented product solutions provide Western Latitudes with the superior technology our customers demand, and Septentrio's pioneering development contracts with the European Space Agency's Galileo satellite program, guarantee that their products will continue to meet our customer's requirements, now and into the future."

Septentrio designs, manufactures, and markets GNSS receivers designed for demanding precision commercial navigation, positioning, and timing applications. Septentrio is globally recognized for their superior satellite navigation technologies, and are compliant with all existing and future satellite systems planned for launch. For more information about North American sales opportunities, please contact; Chris Litton at [Chris.Litton@Septentrio.com](mailto:Chris.Litton@Septentrio.com), or visit [www.septentrio.com](http://www.septentrio.com), for more information.

Western Latitudes is a wholly owned subsidiary of Meridian 104, Inc. and based in Centennial, Colorado. Established in 2002, markets products to commercial and industrial applications requiring highly accurate satellite and software solutions for survey and machine guidance applications. For more information please visit ([www.WestLat.com](http://www.WestLat.com)).